



CHAP'EL[®] EYEWEAR

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and much more.

2024
FASHION CATALOG

Serving All of Your Eyewear Needs for Over 39 Years

Order 24 hours a day at www.chapeleyewear.com



FAUX WOOD

STORE COST
\$7.00

MSRP
\$19.99

❖ "I bet you can't tell it isn't real wood"... Truly stunning looks from multiple wood stains... Beautiful designs with a painted on wood grain that is so realistic, it really is difficult to differentiate from real wood.



C339W



C354W



C354WRV



C358W



C360W



C364WRV



C364W



C366W



C366WRV



C367W



C367WRV



C379WD



C380WD



• All lenses block 100% harmful UV rays •
•• Each style available in assorted colors only ••

JUNIORS+

Same Quality and UV Protection in a smaller size

STORE COST
\$4.50

MSRP
\$10.99



C709RV



C710BK



C710N



C714



C716



C717



C718



C719



C724



C725



C731



C733



C733RV



C734 CAMO



C735



C736



C737

• All lenses block 100% harmful UV rays •
• Each style available in assorted colors only ••

JUNIORS+

❖ Same Quality and UV Protection in a smaller size

STORE COST
\$4.50

MSRP
\$10.99



C738



C740



C741



C742



C743



C746



C749



C750



C751



C752



C753



C754



C755



C756



C757



C758



C759



C760

• All lenses block 100% harmful UV rays •
•• Each style available in assorted colors only ••

DESIGNER

◆ Designer Look at an Affordable Price Point

STORE COST
\$6.00

MSRP
\$18.00



C334



C334RV



C336RV



C338



C349RV/M



C355



C357RV/M



C372RV/M



C376RV/M



1725RV



1730ST



1732RV



1752



1754



1761S



1763



1766



1764RV



1772R

• All lenses block 100% harmful UV rays •
•• Each style available in assorted colors only ••

DESIGNER CONT.

STORE COST
\$6.00

MSRP
\$18.00



1769RV



1780RV



4364RV/S



4371RV/S



4384



4385



4389RV/M



4398RV/M



4401RV/M



4418



4420RV/S



4544RV/M



4546RV/S



4568RV/S



4618RV/S



4643RV/S



7032



7036



7040



7358



7360

DESIGNER CONT.

STORE COST
\$6.00

MSRP
\$18.00



7375



7404



7405



7410



7420



7422



7429



7430



7436



7452



7458



7460



7462



7463



7466



7472



7474



8901RV/M



8941RV



8960RV/M



8966RV

• All lenses block 100% harmful UV rays • •• Each style available in assorted colors only •••

IMAGE

❖ Quality and Fashion For Less

STORE COST
\$4.95

MSRP
\$14.00



C307



C331



C331RV



C340RV



C363



C363RV



C340



C368RV/M



C373RV



C374RV/M



C375



C377RV/M



C378RV/M



1723RV



1728



1729



1742D



1743D

• All lenses block 100% harmful UV rays •
•• Each style available in assorted colors only ••

IMAGE CONT.

STORE COST
\$4.95

MSRP
\$14.00



1744RV



1746RV



1745RV



1747



1749RV/M



1753



1770RV



1774RV



1774



4403V



4414M/S



4414RV/S



4414S



4613RV/M



4614RV



7322



7357



7415

• All lenses block 100% harmful UV rays •
•• Each style available in assorted colors only ••

IMAGE CONT.

STORE COST
\$4.95

MSRP
\$14.00



7443



7453



7469



7478



7976



8889RV/M



8928RV



9556RV/M

C-SPORTS

STORE COST
\$3.30

MSRP
\$10.00

❖ Each style available in assorted colors only - while supplies last!



C325



C325RV



SD003-DL



9553



9560RV



9564



9565



9601



9602



9604



9610



9611

• All lenses block 100% harmful UV rays •
•• Each style available in assorted colors only ••

ACTIVE FASHION

STORE COST
\$7.50

MSRP
\$20.99

- ❖ Tremendous styling and quality for the active lifestyle.
- ❖ Polycarbonate, shatterproof lenses.



4527RV/M



4540RV/M



4542RV/M



4573RV/M



4584RV/M



4585RV



4598RV



4601RV/M



4651RV



4660RV



4661RV



4666RV

- All lenses block 100% harmful UV rays •
- Each style available in assorted colors only ••

CLASSIC LOOKS

◆ Quality and Fashion For Less

STORE COST
\$4.00

MSRP
\$12.00



C324BK



C324RV



C337



C337RV



C342



C345



C369RV



C370



C371



1784ST/RV



4404



4405



44406RV



9562RV



9572RV



9573RV



9574RV



9578RV

• All lenses block 100% harmful UV rays •
•• Each style available in assorted colors only ••

CLASSIC LOOKS_{CONT.}

◆ Quality and Fashion For Less

STORE COST
\$4.00

MSRP
\$12.00



9626S



9706



9708



9709



9712



9713



9716RV



9717



9719S



9721



9723



9724



9725



• All lenses block 100% harmful UV rays •
•• Each style available in assorted colors only ••

SPORT POLARIZED

STORE COST
\$10.50

MSRP
\$27.99

- ❖ Ultimate glare reduction on the water
- ❖ Very popular as an all purpose lens



Cut glare... for every day



C118P Crystal Grey/Smoke
Black/Smoke • Blue/Smoke • Red/Brown



C137RVP Crystal Orange/Red RV
Crystal Black/Green RV • Crystal Blue/Blue RV
Crystal Brown/Red RV



C163P Black/Smoke
Black/Brown



C301RVP Crystal Grey/Blue RV
Crystal Grey/Red RV • Black/Red RV



C306RVP Black/Red RV
Black/Blue RV



C307RVP Gun/Blue RV
Black/Smoke • Gun/Smoke
Black/Red RV • Black/Blue RV



C324RVP Black/Blue RV
Black/Red RV



C331RVP Black/Blue RV
Black/Red RV



C332RVP Black-Silver/Blue RV
Black-Black/Green RV
Black-Red/Red RV • Black-Blue/Blue RV



C333RVP Demi/Red RV
Blue/Blue RV • Black/Red RV
Black/Blue RV • Red/Red RV



C335RVP Red/Red RV
Black/Red RV • Demi/Red RV
Blue/Blue RV • Black/Blue RV



C336RVP Blue/Blue RV
Purple/Purple RV • Green/Blue RV
Red/Red RV • Orange/Red RV

SPORT POLARIZED CONT.

STORE COST
\$10.50

MSRP
\$27.99



C338RVP Gun/Gold RV
Bronze/Red RV • Gun/Blue RV
Bronze/Red RV • Black/Green RV



C342RVP Orange/Red RV
Blue/BlueRV • Red/Red RV
Black/Green RV



C349RVP Green/Blue RV
Red/Red RV • Blue/Blue RV
Black/Red RV • Black/Blue RV



C352RVP Red/Red RV
Orange/Red RV • Blue/Blue RV
Black/Blue RV • Gun/Blue RV



C353RVP Gun/Green RV
Black/Blue RV • Demi/Red RV



C355P Gold/Brown
Gun/Smoke • Sil/Smoke • Black/Green



C357RVP Red/Red RV
Blue/Blue RV • Silver/Green RV



C362RVP Shiny Black/Red RV
Shiny Black/Blue



C368RVP Crystal Green/Green RV
Crystal Blue/Blue RV • Crystal Grey/Blue RV
Clear Crystal/Blue RV



C374RVP Demi/Red RV
Black/Red RV • Black/Blue RV
Demi/Blue RV



C376RVP Black/Blue RV
Black/Red RV



1629RVP Red-Demi/Red RV
Blue-Demi/Blue RV • Green-Demi/Green RV



4377RV/P/S Gun/Blue RV
Black/Blue RV • Demi/Blue RV
Demi/Red RV



4378RV/P/S Black/Blue RV
Demi/Blue RV • Gold/Red RV
Gun/Blue RV



4401P Black-Red/Smoke
Black/Green • Gold-Blue/Smoke
Gold-Red/Brown



4401RV/P/S Gold-Red/Red RV
Black-Green/Green RV • Black-Red/Red RV
Gold-Blue/Blue RV



4402RVP Red/Red RV
Black/Blue RV • Silver/Red RV
Demi/Red RV



4402P Blue/Green
Red Smoke • Gold/Brown
Black/Smoke

4548RVP Crystal Grey/Green RV
Crystal Blue/Blue RV • Crystal Orange/Red RV
Crystal Red/Red RV



- All lenses block 100% harmful UV rays •
- Each style available in assorted colors only ••

CLASSIC POLARIZED

STORE COST
\$7.50

MSRP
\$20.99

- ❖ Ultimate glare reduction on the water
- ❖ Very popular as an all purpose lens



C137P Black/Smoke
Demi/Brown • Crystal Grey/Smoke



C301P Crystal Grey/Smoke
Black/Smoke • Black/Brown



C306P Demi/Brown
Shiny Black/Smoke • Matte Black/Smoke



C307P Black/Smoke
Red/Brown • Blue/Smoke



C324P Black/Smoke
Demi/Brown • Demi/Green • Black/Green



C331P Bronze/Brown
Gun/Smoke • Gun/Green • Black/Smoke



C332P Black-Silver/Smoke
Black-Red/Smoke • Black-Black/Smoke
Black-Blue/Smoke



C333P Demi/Brown
Black/Smoke • Blue/Smoke
Matte Black/Brown • Red/Smoke



C334P Bronze Demi/Brown
Gun-Black/Green • Gun-Black/Smoke
Black/Smoke



C335P Red/Smoke
Black/Smoke • Demi/Brown
Blue/Smoke • Matte Black/Brown



C336P Blue/Smoke
Green/Smoke • Purple/Smoke • Red/Smoke



C338P Black/Green
Black/Smoke • Gun/Smoke
Shiny Gun/Smoke • Bronze/Brown



C349P Blue/Smoke
Green/Smoke • Red/Smoke • Black/Smoke



C352P Red/Brown
Black/Smoke • Gun/Smoke • Gun/Green
Blue/Smoke • Orange/Brown



C353P Gun/Smoke
Demi/Brown • Black/Smoke



C357P Silver/Green
Red/Smoke • Blue/Smoke



C362P Black/Smoke
Demi/Green • Demi/Brown
Shiny Black/Smoke • Matte Black/Smoke
• All lenses block 100% harmful UV rays •
Color Key: Frame Color/Lens Color



C374P Black/Smoke
Demi/Brown

CLASSIC POLARIZED CONT.

STORE COST
\$7.50

MSRP
\$20.99



C375P Black/Smoke
Demi/Brown



C376P Black/Smoke
Demi/Brown



1732P Black/Smoke
Demi/Brown • Black/Brown • Blue/Smoke
Grey/Green



4361P/S Gold/Brown
Gun/Smoke



4378P/S Silver/Silver Mirror
Bronze/Smoke • Gunmetal/Smoke
Gold/Green • Black/Green



4392P Demi-Gold/Brown
Gold/Smoke • Black/Smoke • Black/Green



4546P Blue/Smoke
Red/Smoke • Orange/Brown • Grey/Green



4548P Crystal Grey/Green
Crystal Blue/Smoke • Crystal Red/Smoke
Crystal Orange/Brown



4549P Red/Smoke
Blue/Smoke • Orange/Brown • Grey/Green



• All lenses block 100% harmful UV rays •
Color Key: Frame Color/Lens Color

DESIGNER POLARIZED

STORE COST
\$6.50

MSRP
\$17.99



C330P Black/Smoke
Demi/Smoke



C337P Gold/Smoke
Gold/Gradient Brown



C342P Red/Smoke
Demi/Brown • Blue/Smoke • Black/Smoke



C346P Blue/Smoke
Demi/Brown • Silver/Smoke • Orange/Smoke
Black/Smoke • Red/Smoke



C347P Red/Smoke
Orange/Brown • Blue/Smoke • Gun/Green
Gun/Smoke



C348P Red/Smoke
Blue/Smoke • Gun/Smoke • Brown/Smoke



C350P Gunmetal/Smoke
Black/Smoke • Black/Green • Demi/Brown



C368P Crystal Blue/Smoke
Crystal Green/Green • Clear Crystal/Smoke
Demi/Brown



C372P Green/Smoke
Blue/Smoke, Red/Smoke



1733P Red/Brown
Blue/Smoke • White-Green/Green
Grey/Smoke



6139P Black/Green
Black/Smoke • Gun/Smoke • Demi/Brown



7391P Crystal Red/Smoke
Demi/Brown • Crystal Blue/Smoke
Crystal Gold/Green



7408P Demi/Smoke
Black/Smoke • Rose/Smoke
Orange/Smoke



7442P Demi/Brown
Black/Smoke • Red/Smoke • Tan/Brown



7480P Blue/Smoke
Red/Brown • Black/Smoke
Green/Green

• All lenses block 100% harmful UV rays •
•• Each style available in assorted colors only ••

DESIGNER POLARIZED_{CONT.}

STORE COST
\$6.50

MSRP
\$17.99



7766RP Black Marble/Smoke

Black/Smoke • White/Smoke
Red Marble/Smoke • Tan/Smoke



7798RP Brown/Brown

Pink Leopard/Smoke • Blue/Smoke
Purple Leopard/Smoke



8952P Blue/Smoke

Demi/Brown • Green/Green
Red/Smoke



8953P Red/Brown

Blue/Smoke • Red/Smoke
Green/Green



9620RVP Black/Red RV



9621P Black/Smoke



• All lenses block 100% harmful UV rays •
• Each style available in assorted colors only ••

SAFETY

STORE COST
\$7.50

MSRP
\$20.00

- ❖ For years Chap'el has been providing High Fashion Safety Glasses at reasonable prices. Why should you have to sacrifice fashion for the protection of a safety glass?
- ❖ All exceed the ANSI Z87.1+ 2003 High Impact Safety Rating.



S45 Black/Red RV

Black/Clear Mirror • Black/Night Driving
Black/Smoke • Blue/Blue RV
Red/Red RV • Black/Blue RV



S-114 Black/Blue RV

Black/Smoke • Black/Night Driving
Black/Clear



C-118 Crystal Grey/Smoke

Black/Night Driving • Black/Smoke
Red/Red RV • Blue/Blue RV
Blue/Smoke • Red/Brown
Black/Clear Mirror



C-137 Crystal Brown/Brown

Black/Smoke • Black/Night Driving
Crystal Grey/Smoke • Black/Clear Mirror
Demi/Brown



C-146 Black/High-Def

Black/Clear Mirror • Black/Smoke
Black/Night Driving



C-163 Black/Blue RV

Black/Red RV • Black/Smoke
Black/High-Def • Black/Night Driving
Black/Clear Mirror • White-Black/Blue RV
White-Blue/Blue RV



C-167 Gun Metal/Smoke

Gun Metal/Night Driving
Gun Metal/Clear Mirror



C-169 Black/Blue RV

Black/Smoke • Blue/Smoke
Red/Clear Mirror



C-170 White/Red RV

White/Blue RV • Black/Blue RV
Black/Red RV • Black/Smoke
Black/High-Def • Black/Clear Mirror



• All lenses block 100% harmful UV rays •
Color Key: Frame Color/Lens Color

COUNTER DISPLAYS



F36 COMBO PACK

14.5" Diameter (20" w/ accessory hooks) x 31" Tall

Retail per Item

18 Classic Looks	\$12.00 ea
18 Image	\$14.00 ea
18 Designers	\$18.00 ea
6 Faux Wood	\$19.99 ea
6 Active Fashion	\$20.99 ea
6 Classic Polarized	\$20.99 ea
6 Wear-Over	\$24.99 ea
6 Sport Polarized	\$27.99 ea
12 Cascade Cords	\$5.99 ea
12 Navajo Cords	\$5.99 ea
12 Atlas Rubber Tip Cords	\$5.99 ea
12 Brooks Neoprene Cords	\$6.99 ea
1 36 Piece Counter Display	

Cost:	\$657.30
Retail Value:	\$1,781.22
Gross Profit:	\$1,123.92

P36 POLARIZED COMBO PACK

14.5" Diameter (20" w/ accessory hooks) x 31" Tall

Retail per Item

24 Sport Polarized	\$27.99 ea
24 Classic Polarized	\$20.99 ea
6 Designer Polarized	\$17.99 ea
6 Wear-Over	\$24.99 ea
12 Whitewater Floating Cord	\$8.99 ea
12 Ozark Knit Slip-In Cord	\$9.99 ea
12 Atlas Rubber Tip Cord	\$5.99 ea
12 Brooks Neoprene Cord	\$6.99 ea
1 36 Piece Counter Display	

Cost:	\$709.20
Retail Value:	\$1,816.92
Gross Profit:	\$1,107.72

F36

Display Charge with Combo Pack \$200

Includes:

- Display
- Shipping
- \$200 Retail of Free Glasses as Offset

FLOOR DISPLAYS



F72 COMBO PACK

14.5" Diameter (20" w/ accessory hooks) x 72" Tall
(66" Tall without Header)

Retail per Item

24 C-Sports	\$10.00 ea
18 Juniors+	\$10.99 ea
24 Classic Looks	\$12.00 ea
24 Image	\$14.00 ea
12 Active Fashion	\$20.99 ea
30 Designers	\$18.00 ea
12 Faux Wood	\$19.99 ea
12 Classic Polarized	\$20.99 ea
6 Wear-Over	\$24.99 ea
12 Sport Polarized	\$27.99 ea
12 Cascade Cords	\$5.99 ea
12 Ozark Knit Slip-in Cords	\$9.99 ea
12 Navajo Cords	\$5.99 ea
12 Atlas Rubber Tip Cords	\$5.99 ea
12 Brooks Neoprene Cords	\$6.99 ea
12 Highwire Wire Cord	\$9.99 ea
1 72 Piece Floor Display	

Cost:	\$1,255.20
Retail Value:	\$3,370.56
Gross Profit:	\$2,115.36

P72 POLARIZED COMBO PACK

14.5" Diameter (20" w/ accessory hooks) x 72" Tall
(66" Tall without Header)

Retail per Item

48 Sport Polarized	\$27.99 ea
48 Classic Polarized	\$20.99 ea
18 Designer Polarized	\$17.99 ea
6 Wear-Over	\$24.99 ea
12 Whitewater Floating Cord	\$8.99 ea
12 Ozark Knit Slip-In Cord	\$9.99 ea
12 Atlas Rubber Tip Cord	\$5.99 ea
12 Brooks Neoprene Cord	\$6.99 ea
12 Cascade Cords	\$5.99 ea
12 Highwire Wire Cord	\$9.99 ea
1 72 Piece Floor Display	

Cost:	\$1,309.20
Retail Value:	\$3,400.08
Gross Profit:	\$2,090.88

F72

Display Charge with Combo Pack \$300

Includes:

- Display
- Shipping
- \$300 Retail of Free Glasses as Offset

F120 COMBO PACK

20.5" Diameter (26" w/ accessory hooks) x 78" Tall
(72" Tall without Header)

Retail per Item

36 C-Sports	\$10.00 ea
24 Juniors+	\$10.99 ea
48 Classic Looks	\$12.00 ea
48 Image	\$14.00 ea
36 Designers	\$18.00 ea
24 Faux Wood	\$19.99 ea
24 Active Fashion	\$20.99 ea
48 Classic Polarized	\$20.99 ea
6 Wear-Over	\$24.99 ea
18 Sport Polarized	\$27.99 ea
12 Cascade Cords	\$5.99 ea
12 Ozark Knit Slip-in Cords	\$9.99 ea
12 Navajo Cords	\$5.99 ea
12 Atlas Rubber Tip Cords	\$5.99 ea
12 Brooks Neoprene Cords	\$6.99 ea
12 Highwire Wire Cord	\$9.99 ea
1 120 Piece Floor Display	

Cost:	\$2,079.60
Retail Value:	\$5,703.84
Gross Profit:	\$3,624.24

P120 POLARIZED COMBO PACK

20.5" Diameter (26" w/ accessory hooks) x 78" Tall
(72" Tall without Header)

Retail per Item

90 Sport Polarized	\$27.99 ea
84 Classic Polarized	\$20.99 ea
24 Designer Polarized	\$17.99 ea
12 Wear-Over	\$24.99 ea
12 Whitewater Floating Cord	\$8.99 ea
12 Ozark Knit Slip-In Cord	\$9.99 ea
12 Atlas Rubber Tip Cord	\$5.99 ea
12 Brooks Neoprene Cord	\$6.99 ea
12 Cascade Cords	\$5.99 ea
12 Highwire Wire Cord	\$9.99 ea
1 120 Piece Floor Display	

Cost:	\$2,113.20
Retail Value:	\$5,013.90
Gross Profit:	\$2,900.70

F120

Display Charge with Combo Pack \$400

Includes:

- Display
- Shipping
- \$400 Retail of Free Glasses as Offset



ACCESSORIES

- ❖ Accessories are a great upsell item that can add a few dollars to every sale.
- ❖ All accessories sold by the dozen only.
- ❖ Dealers are often amazed at how much extra revenue sunglass accessories can bring to the store.
- ❖ Convenient Accessory hooks pre-installed on Chap'el Sunglass Displays



Whitewater Floating Strap
[available in red only]

STORE COST	RETAIL PRICE
\$4.25 ea.	\$8.99 ea.

THESE FLOAT!



Clearwater Floating Strap*

STORE COST	RETAIL PRICE
\$4.25 ea.	\$8.99 ea.



Atlas Rubber
Tip Cords**

STORE COST	RETAIL PRICE
\$2.75 ea.	\$5.99 ea.



Brooks
Neoprene Cords*

STORE COST	RETAIL PRICE
\$3.35 ea.	\$6.99 ea.



Ozark Knit Slip-In Cords*

STORE COST	RETAIL PRICE
\$5.00 ea.	\$9.99 ea.



Granite
Slip-In Cords**

STORE COST	RETAIL PRICE
\$1.95 ea.	\$3.99 ea.

- Featherweight
- Adjustable Length



HighWire Rubber Coated Cord
[available as pictured only]

STORE COST	RETAIL PRICE
\$4.75 ea.	\$9.99 ea.

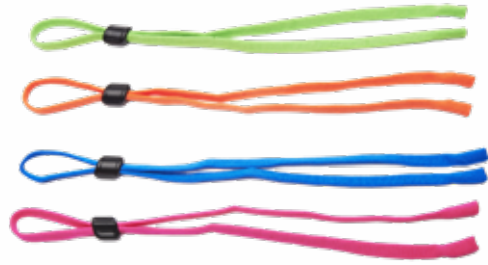
ACCESSORIES CONT.

- ❖ Accessories are a great upsell item that can add a few dollars to every sale.
- ❖ All accessories sold by the dozen only.
- ❖ Dealers are often amazed at how much extra revenue sunglass accessories can bring to the store.
- ❖ Convenient Accessory hooks pre-installed on Chap'el Sunglass Displays



Navajo Rubber Tip*

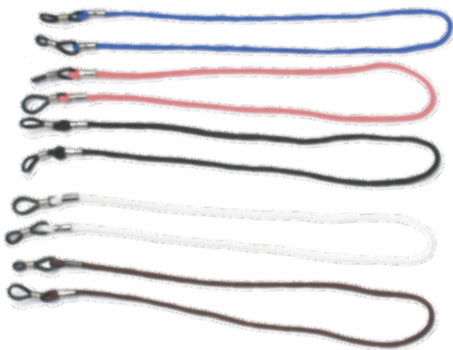
STORE COST	RETAIL PRICE
\$2.75 ea.	\$5.99 ea.



Cascade Slip-in Strap*

STORE COST	RETAIL PRICE
\$2.75 ea.	\$5.99 ea.

Thin Frame Cords.... Best for Reading glasses and wire frames



Regular Cords**

STORE COST	RETAIL PRICE
\$0.50 ea.	\$1.99 ea.



Thin Slip-In Cords**
(For Wire Frames)

STORE COST	RETAIL PRICE
\$1.50 ea.	\$3.99 ea.



Large Black Case

STORE COST	RETAIL PRICE
\$5.00 ea.	\$9.99 ea.



Medium Red Case

STORE COST	RETAIL PRICE
\$3.00 ea.	\$5.99 ea.



Microfiber
Pouch

STORE COST	RETAIL PRICE
\$2.25 ea.	\$4.99 ea.

Microfiber
Cloth



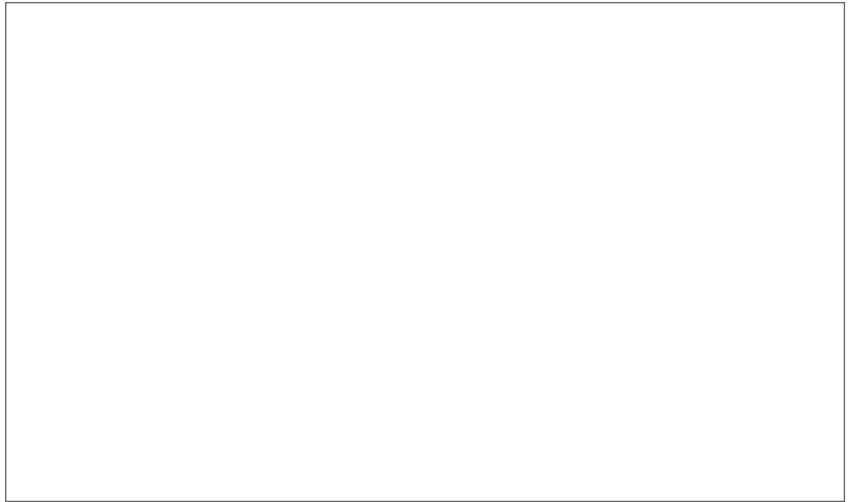
STORE COST	RETAIL PRICE
\$1.00 ea.	\$1.99 ea.

* Available in assorted dozens only

** Available in solid black dozens or assorted dozens

MOORE FRAMES INC.

116 Gainsboro Rd.
Lawrenceville, NJ 08648



WEAR-OVER

- ❖ Perfect to Wear-Over your glasses.
- ❖ Comes in Small, Medium, and Large Sizes.

STORE COST	MSRP
\$9.00	\$24.99



F-102 Black/Smoke
Demi/Brown
SMALL



F-103P Shiny Black/Smoke
Matte Black/Smoke • Shiny Demi/Brown
Shiny Red/Brown • Shiny Blue/Smoke
MEDIUM



1715 Blue/Smoke
LARGE

Grey/Green • Tan/Brown • Pink/Smoke



F109 Black/Smoke
LARGE



**DID YOU KNOW THAT
CHAPEL® OFFERS MOTORCYCLE
GLASSES, READERS AND
SUN-READERS!**



See what CHAPEL® has to offer at www.chapeleyewear.com.